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COLINKURTIS

YEAR IN REVIEW

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SEARCH MARKETING

2021 YIR: SEARCH MARKETING

WHAT CK SERVES FRESH

From SEO to paid search and digital media, the ColinKurtis team of digital marketing strategists understands B2B and B2C organic and paid programs to help your brand succeed in reaching new customers.

Our specialties to drive clicks, leads and conversions for our B2B and B2C clients include:

- Technical content development
- On-page and off-page SEO strategies
- A paid search to create a copy and keyword research strategy

SWEET RESULTS



paid search web traffic
+139%



organic search traffic
+35%



digital ads
6x ROAS

And for our B2C clients, we focus on driving cart conversions and sales through:

- Retail advertising program management
- Partnerships with national retailers

Developing an organic and paid digital marketing strategy to drive results can be complex, but with nearly 80% of our clients in the food and beverage space, ColinKurtis has the expertise to create a brand-specific plan for you. We manage digital media programs on the following platforms :

