

EMAIL MARKETING SO GOOD YOU CAN TASTE IT

The email strategists at ColinKurtis create compelling and personalized copy, subject lines and designs, geared towards engaging your ideal audience. CK compares each email to industry benchmarks to grow opens and clicks for clients.

We tailor relevant messaging to the right people, and utilize the following methods for outstanding results:

- E-newsletters
- Drip campaigns
- Lead nurturing campaigns



By following best practice guidelines—as well as using creative approaches—our copywriters, designers and digital programmers reach the audience's inbox and drive action.

Overall, CK has seen a **77% INCREASE** in web traffic from email across all client accounts!

CHEERS TO SKY-HIGH STATS



email CTR
+82.3%



+19% above
industry CTR benchmark

THE EMAIL MARKETING SOFTWARE WE USE: