

ColinKurtis Copywriter Job Posting

Who we are:

ColinKurtis Advertising and Design develops and designs strategic marketing solutions so that our clients can create meaningful brand experiences for their customers. Here at CK, we focus on people first—the people we work for and the people who work for us. We believe that when quality people do amazing work for clients who value what we do, we all benefit.

Who you are:

A collaborative spirit and a skilled writer who loves to create compelling content. With an eye on the big picture and your fingers on the pulse, you use just-the-right words to convey a story that is on target and on time.

What you'll be doing:

- Writing, editing and proofing copy for: web, blogs and social media, EDMs, ad campaign concepts, print and digital ads, white papers, video scripts and more
- Transforming creative direction and copy points from creative briefs into engaging and effective copy concepts that fulfill our clients' branding and marketing initiatives
- Partnering with account, art and creative directors to brainstorm and develop campaigns that carry out strategic goals and the creative vision

What you should have:

- 5 years or more copywriting experience in a fast-paced ad agency or marketing department
- Top-notch wall-to-wall writing skills, no matter the message or medium—from traditional to digital formats, succinct headlines to detailed white papers, web copy to video scripts, and everything in between
- A can-do attitude, effective communication skills and the ability to work both independently and closely with a team to develop compelling creative solutions
- The power to see the big picture and the small details, with self-motivation, time-management and multi-tasking skills as your trusty sidekicks
- The ability to understand, interpret and research copy direction from creative briefs and turn it into clear, compelling copy in a distinct voice, as shown in your portfolio
- Excellent understanding of proper grammar, spelling, punctuation and syntax, along with editing and proofreading skills
- A Bachelor's degree in related fields, proficiency in Microsoft Word and familiarity with Microsoft Office, Adobe Creative Suite and Acrobat Pro

What's even better?

- Experience in: B2B, food and beverage ingredients, technical writing, online content or social media

Why ColinKurtis

When you work here, you're always in the know and part of a team, because we share the big picture and work together on the small details that make us successful. We know it takes more to make a job awesome, so we provide more than the expected. We offer competitive salaries and top-of-the-line benefits including generous vacation time, subsidized health insurance and a 401k with up to 3%

company match. You work for a reason, and that's why we take great pride in providing opportunities that benefit you and the important people in your life. CK has grown a lot in 20 years and, with more great people like you, we'll continue to grow.

If this sounds like you, send us an email with your resume and a few of your best writing samples.

Email: info@colinkurtis.com